



MEDIA RELEASE

SAMPLE PRESS RELEASE – PAUSE AWARDS WINNER FOR IMMEDIATE RELEASE

[Winner's Name] Honoured as Most Ambitious in [Category] at the Pause Awards '23

[Date] — [CITY] — In a celebration of Australia's boldest innovators, [Winner's Name], a trailblazer in [industry/company description], has been honoured with the prestigious [Category] award at the Pause Awards 2024. This recognition solidifies [Winner's Name] as a leader in [specific achievement or contribution], highlighting their breakthrough impact in the Australian innovation ecosystem.

The Pause Awards, now in their 7th year, spotlight the nation's most ambitious and impactful companies and individuals. This year, 34 winners were selected across 5 Category Tracks, representing trailblazers from across Australia and emerging from a pool of 79 finalists.

[Winner's Name] Leading the Charge in [Industry]

[Winner's Name] distinguished themselves with their commitment to [specific focus, e.g., innovation in sustainability, customer-driven solutions, etc.]. Winning the [Category] award is a testament to [their] dedication to pushing boundaries and delivering exceptional results, such as [highlight specific achievement].

[Insert Winner Quote]

"This recognition is a testament to the incredible work of our team and our commitment to [insert mission, vision, or focus]," said [Name, Title]. "The Pause Awards celebrate excellence and innovation, and we are proud to be part of this inspiring community of changemakers."

Sonia Clarke, Chair of the Judging Board and Principal of Clever Manka, praised the high calibre of entries:

"The quality of applicants was incredibly high this year, and the winners were as tough to select as ever. The entries that really stood out were solving a genuine problem in a new and creative way — but more than that, they moved beyond a great idea to delivering quantifiable and meaningful impact. Some of this year's winners are on track to become household names."

George Hedon, Founder & CEO of Pause Awards, stated:

"Amidst funding challenges and the rapid rise of AI, this year's winners have demonstrated a relentless focus on customer needs, proving that great ideas can break through adversity."

[Winner's Name] exemplifies the kind of forward-thinking ambition that defines success in today's rapidly evolving business landscape."

— ENDS —

Note to Editors:

For more information about [Winner's Name] and their award-winning achievements, please contact:

Contact:

[Name]

[Title, Company Name]

[Email Address]

[Phone Number]

About [Winner]

[Insert 2-3 sentences about the winner's mission, achievements, and future vision.]

About Pause Awards:

Australia's benchmark for business excellence — Pause Awards are an annual programme that recognises and celebrates the most ambitious and effective companies and individuals in Australia. Born out of Pause Fest, the premier festival for business and creativity in Australia, the awards have been celebrating pioneers and innovators since 2010, with the awarding tradition beginning in 2018. With an evaluation process powered by over 40 independent senior industry experts from Australia's leading companies, the Pause Awards continue to set unparalleled industry benchmarks, celebrating genuine innovation and redefining success in the Australian business ecosystem. Together, we break through.

For more information, visit www.pauseawards.com